

# 800g Half & Half Toastie and Medium £1 PMP Promotion

## 18<sup>th</sup> of February – 12<sup>th</sup> of May

**£1**

### Who is it for?

- Perfect for families looking for the taste of white bread but with the health benefits of wholemeal.
- Consumers looking to make a step towards healthier bread.



### What is it?

- A thickly sliced loaf made from a blend of 50% Wholemeal and 50% White flour.
- Providing essential fibre and wholegrain in every bite.
- A lidded product with a square slice profile.

### Product Details

Barcode:  
501004400765

Product Code: 254

### What is it?

- A medium sliced loaf made from a blend of 50% Wholemeal and 50% White flour.
- Providing essential fibre and wholegrain in every bite.
- A lidded product with a square slice profile.

### Product Details

Barcode:  
5010044007649

Product Code: 255

**Warburtons**  
Family  
Bakers